

# AIDS Memorial Quilt Installation Honors Philadelphia Publicist

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A block of The AIDS Memorial Quilt was installed at the Philadelphia Corporation for the Aging on Monday, Nov. 20 in memory of former PCA Communications Associate Alan Yoffee who died of AIDS in 1992. The Quilt section, being displayed in partnership with The AIDS FUND, contains a panel created by Daniel Yoffee in memory of his twin brother. The Quilt section will remain on display at PCA through Dec. 4.

In addition to his full time public relations job Alan did freelance work for the Philadelphia Gay News and the Au Courant newspaper (which was published from 1985 – 2000) and other gay publications in New York and California. Those subjects includes James Kirkwood, Jr. playwright, author and actor; Larry Kramer, AIDS Activist and playwright; Peter Allen, entertainer, John Glines, playwright, producer and a founding trustee of Broadway Cares/Equity Fights AIDS; Jerry Herman, composer-lyricist; Harris Glenn Milstead, better known by his stage name Divine, an American actor, singer and drag queen; George Hearn who In 1983 created the role of Albin in the original Broadway production of La Cage Aux Folles.

Alan traveled to the Los Angeles County Jail to interview inmate Scott Thorson the former lover of Liberace, a pianist, singer and actor.

Locally Alan was a member of board of the Philadelphia Public Relations Association, the Philadelphia Music Foundation, Danceteller, and the Philadelphia Civic Ballet Company. He was a member of the Philadelphia Writers Organization, the City Press Club and the Pen and Pencil Club.

He previously worked for Dance Celebration, Society Hill Playhouse and Movement Theater International, The Philadelphia Company. He was also a volunteer for CARIE, Center for Advocacy for the Rights and Interests of the Elderly as a publicist and nursing home resident ombudsman.

Alan was an AIDS activist who worked with Action Wellness, the AIDS Library, and The Philadelphia Community Health Alternative spreading the word about HIV/AIDS events while dealing bravely with his own issues.

Alan's twin-brother Daniel participated in the 2016 Philadelphia AIDS Walk and after seeing sections of the AIDS Quilt decided that during this 25<sup>th</sup> anniversary year of Alan's death he would arrange to have Alan's panel at the 2017 walk. The panel made for Alan includes pictures, which represent important people and times in Alan's life.